

RTTUZYUW RUESFGA1435 2290350-UUUU--RUCWAAD.
ZNR UUUUU ZYN
R 170345Z AUG 87
FM FBIS BANGKOK TH
TO RUTLAAD/FBIS WASHINGTON DC
RUCWAAD/FBIS RESTON VA
RUDOMKD/FBIS LONDON UK//TAPE//
RUHJFBA/FBIS OKINAWA JA
RUMJHK/FBIS HONG KONG
ACCT FBBK-EWDK
BT
UNCLAS/LD

0484 685 880 531

S. A. W.
OPS 9-10
141010P (WJ)

BK979 [REDACTED] (INFO BUREAU CHIEFS) [REDACTED]

STAT

REF WA056387, BK140910, AND BK070425 ON PNA, ANEX TEST PROJECT

STAT

1. THE PNA AND OTHER ANEX ITEMS APPEAR IN SEPARATE BLOCS BY PRESS AGENCY, WITH THE OCCASIONAL STRAGGLER, DEPENDING ON WHAT IS GOING ON IN THE INDIVIDUAL COUNTRIES. THIS HOLDS TRUE FOR BERNAMA AS WELL. HOWEVER, THERE ARE NO SET TRANSMISSION TIMES FOR THE INDIVIDUAL PRESS AGENCIES, ALTHOUGH YONHAP USUALLY RUNS FIRST THING IN THE MORNING AND BERNAMA AT NOON AND THE LATE EVENING. ALTHOUGH BERNAMA OWNS AND OPERATES THE CIRCUIT, ONE GETS THE IMPRESSION THAT IT'S A JOINT ENDEAVOR BY ALL THE PRESS AGENCIES INVOLVED.

2. WILL GO WITH THE MANILA PNA SOURCELINE. COM BT/17/0400Z AUG
BT
#1435

NNNN

RATUZYUW RUCWAA80255 2261513-UUUU--RUDOMKD RUESFG RUHJFBA RUMJHK.
ZNR UUUUU ZYN
R 141513Z AUG 87
FM FBIS RESTON VA
TO RUDOMKD/FBIS LONDON UK//TAPE//
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RUMJHK/FBIS HONG KONG
ACCT FBWA-EWDK
BT
UNCLAS/ LD

OPS 9-10
Pittsburgh

SUBJ

327 097 513 951

WA056387

STAT

REF BK140910, BK070425 ON PNA, ANEX TEST PROJECT.
OUR FIRST INCLINATION IS TO SUGGEST YOU CONTINUE TO USE THE
"MANILA PNA" SOURCELINE FOR THE PNA ITEMS THAT APPEAR ON THE BERNAMA
CIRCUIT AS PART OF THE ASEAN NEWS EXCHANGE PROJECT. WOULD LIKE TO
KNOW THOUGH WHETHER THE PNA AND OTHER ANEX ITEMS APPEAR WITHIN
SEPARATELY SCHEDULED TRANSMISSIONS OR ARE THEY INTEGRATED WITH OTHER
BERNAMA TRAFFIC.
(ENDALL)JIL/14 1512Z AUG
BT
#0255

NNNN

RTTUZYUW RUESFGA1171 2260916-UUUU--RUCWAAB.
ZNR UUUUU ZYN ZPO
R 140910Z AUG 87
FM FBIS BANGKOK TH
TO RUTLAAB/FBIS WASHINGTON DC
RUCWAAB/FBIS RESTON VA
RUDOMKB/FBIS LONDON UK//BBC//
RUDOMKD/FBIS LONDON UK//TAPE//
RUHJFSA/FBIS OKINAWA JA
RUMJHK/FBIS HONG KONG
ACCT FBBK-EWDK
BT
UNCLAS/ TAB

ATTN BBC [REDACTED]

ATTN [REDACTED]

ONLY MOD

SUBJ

REF BK070425 FYI ON ASEAN NEWS EXCHANGE PROJECT
REF BK130923 MANILA PNA IN ENGLISH 130919--PHILIPPINES: PNA REPORTS
COMELEC PROCLAIMS ENRILE SENATOR

SERVICE: PNA DILEMMA

BK140910

WE'VE FILED SOME PNA ITEMS IN THE LAST COUPLE OF DAYS (SECOND REF) WHICH GIVE CONSUMERS THE IMPRESSION THAT WE'RE COVERING THE MANILA PNA PRESS AGENCY DIRECTLY WHEN WE'RE NOT. THE ITEMS ARE COMING OFF THE BERNAMA CIRCUIT, BUT ACCORDING TO THE FIRST REF, ARE ACTUALLY PART OF A TWO-MONTH TEST PROJECT OF THE ASEAN NEWS EXCHANGE (ANEX), A 24-HOUR COMPUTERIZED NEWS EXCHANGE SYSTEM COMPRISED OF THE VARIOUS NEWS AGENCIES OF THE COUNTRIES THAT MAKE UP ASEAN, AND OPERATING FROM BERNAMA IN MALAYSIA. THE PHILIPPINE ITEMS CARRY MANILA DATESLINES, PNA SOURCELINES, AND ARE NOT ATTRIBUTED TO ANY POOL.

PLEASE ADVISE WHAT SOURCELINE WE SHOULD BE USING?

GOOD LUCK. COM [REDACTED] 14/0926Z AUG

BT

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RTTUZYUW RUESFGA0600 2191319-UUUU--RUCWAAB.
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 RUHJFBA/FBIS OKINAWA JA
 ACCT FBK-EWDK
 BT
 UNCLAS/TAB

ATTN BBC

STAT

ONLY MOD

(HEREWITH CORRECTED RETRANSMISSION)

SUBJ

FYI: ASEAN NEWS EXCHANGE PROJECT

BK070425

KUALA LUMPUR BERNAMA IN ENGLISH AT 0400 GMT ON 7 AUGUST TRANSMITS
 A SERVICE MESSAGE ON THE ASEAN NEWS EXCHANGE AS FOLLOWS:

"ATTN PTI FOREIGN DESK NEWS EDITOR, NEW DELHI
 "MSG FOR OANA SEC-GEN P.K. BANDYOPADHYAY

"FROM: MUSA SCULLY, EDITOR FNS, BERNAMA
 "DATE: AUGUST 7, 1987.

"THIS IS FOR OANA NEWSLETTER:

"THE ASEAN NEWS AGENCIES LAUNCHED ON AUG 3 THE FIRST ATTACHMENT
 PROGRAMME FOR THE ASEAN NEWS EXCHANGE (ANEX). THE PROJECT WHICH WILL
 BE FOR TWO MONTHS IS TO TEST THE WORKING MECHANISM OF AN ANEX
 REGIONAL DESK AT BERNAMA THE MALAYSIAN NATIONAL NEWS AGENCY. NOW ITS
 SEVENTH YEAR OF OPERATION, ANEX IS A 24-HOUR COMPUTERISED NEWS
 EXCHANGE SYSTEM AMONG THE NEWS AGENCIES OF ASEAN -- ANTARA
 (INDONESIA), BERNAMA (MALAYSIA), PNA (PHILIPPINES) AND TNA
 (THAILAND). FUNDED BY THE ASEAN COMMITTEE OF INFORMATION AND
 CULTURE, THE PROGRAMME HAS ALSO PARTICIPATION FROM TWO-END-USERS FROM
 SINGAPORE AND BRUNEI DARUSSALAM. THE SINGAPORE PARTICIPANT IS FROM A
 NEWSPAPER AND THE BRUNEI DARUSSALAM IS FROM A RADIO AND TV STATION.
 UNDER THE PROGRAMME, SENIOR EDITORS OF THE PARTICIPATING NEWS
 AGENCIES AND END-USERS WILL WORK AS A TEAM.

"UNDER THE GUIDANCE OF THE ANEX-REGIONAL COORDINATOR, WHO IS THE
 BERNAMA FOREIGN EDITOR, THEY WILL PLAN AND SUPERVISE DAILY ANEX
 OPERATIONS IN THE COVERAGE OF THE REGION RELYING ON ONE ANOTHER'S
 KNOWLEDGE AND EXPERIENCE. IT IS HOPED THAT A REGIONAL DESK WILL
 UPGRADE THE OPERATIONS OF THE NEWS EXCHANGE WHEREBY A CENTRALISED
 SUBBING SYSTEM COULD PLAN, DIRECT AND COORDINATE COVERAGE OF EVENTS
 AND ACTIVITIES IN THE REGION.

"THE NEWS EXCHANGE IS PRODUCING 6,000 TO 7,000 WORDS DAILY FROM
 ITS MEMBERS. THE PROGRAMME COORDINATOR AND EDITOR-IN-CHIEF IS MUSA
 SCULLY, BERNAMA'S FOREIGN EDITOR. HE IS ASSISTED BY MR. AL LABITA
 JNR, PNA'S FOREIGN EDITOR AND MR. JAMAL ALI, A CHIEF SUB-EDITOR WITH

BERNAMA'S FOREIGN NEWS SERVICE. SPEAKING AT THE LAUNCHING AT THE LAUNCHING OF THE PROGRAMME, BERNAMA'S GENERAL MANAGER, MR AHAMAD MUSTAPHA HASSAN SAID THIS IS THE FIRST TIME A REGIONAL NEWS AGENCY GROUPING, HAS MANAGED TO SET UP A REGIONAL NEWS PROCESSING CENTRE. HE SAID IT WOULD BE A MODEST START TOWARDS SOME FORM OF A FULLY REPRESENTATIVE REGIONAL NEWS CENTRE FOR A GROUP OF NEWS AGENCIES INVOLVED IN A NEWS EXCHANGE.

"REGARDS. MUSA SCULLY, BERNAMA. 7/8/87." COM 070403

STAT

071151Z AUG

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